

ARE YOU WONDERING IF...

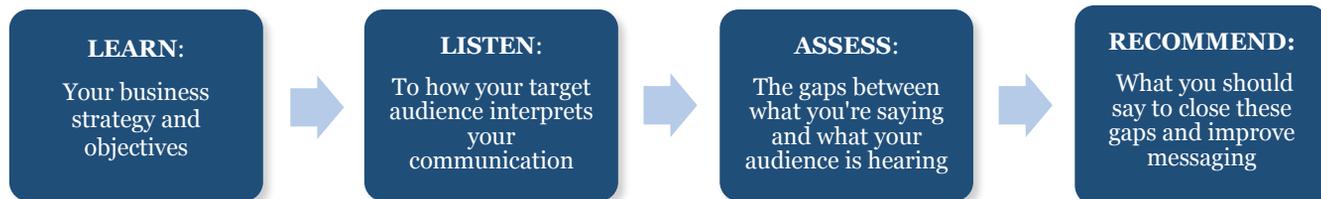
- There is a disconnect between what you are saying and what the Street hears?
- The value of your company is truly reflected in your stock price?
- The way you're articulating your value creation strategies is credible and compelling?
- You're focused on the right investment drivers – growth, cash flow?

WHY NOT FIND OUT?

We analyze the market's perceptions through direct feedback with the investment community. This analysis can be a powerful tool to measure the success of your communication efforts, tweak your message for the future, or totally change the way you talk about your strategy and value drivers.

Bottom line: you will come out of this process with a clearer understanding of the Street's perspective on your business and a roadmap to help make all of your investor communications measurably more effective.

How does it work? Our approach is tailored around your unique objectives. But often times, it involves the following steps:

**CALL US TO HELP WITH:**

Changes in management or strategy | Quarterly earnings calls | Investor days | Roadshows
Measuring communication effectiveness | Refining or realigning your messaging

Why Sloane & Company?

- **We're neutral.** You don't want the people crafting your communications also assessing how effective it is.
- **We understand your audience.** We know who the key players are and how Wall Street thinks.
- **We're fast.** We routinely execute a thorough process against quick deadlines.
- **Our results are actionable.** If there's a gap between what you're saying and what your audience is hearing, our report will recommend how to close it by adjusting your communications.

Want to Get Started? Contact Us Today:

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